



# News update



## ***PM Beef earns BRC Global Standards certification***

**WINDOM, MINN., May 12, 2010** — PM Beef has earned the Global Standard for Food Safety certification presented by the British Retail Consortium (BRC). This certification is designed to reassure retailers and manufacturers alike that their suppliers meet stringent requirements for safety and quality.

“Retailers around the world recognize the BRC Global Standard as the benchmark for safety,” said Lisa Hernandez, Vice President of Quality Assurance and Food Safety at PM Beef. “Earning the Global Standard validates the trust our customers already have in us, and shows the industry that we have the processes and the vision in place to compete in a global market.”

The BRC Global Standard audits are conducted by fully accredited third-party Certification Bodies. Audits are based on seven sub-categories: senior management commitment, food safety plan (HACCP), food safety and quality management system, site standards, product control, process control, and personnel.

“PM Beef was the first U.S. beef processor to receive the Safe Quality Food Level 3 certification from FMI,” added Hernandez. “By earning the BRC Global Standard as well, we are perfectly positioned as a company that lives up to its commitment to provide customers the highest-quality beef.”

The BRC Global Standard for Food Safety was established in 1998 to give suppliers a single consistent standard to aspire to. Built on the principles of clear risk-based requirements, informative reporting formats, and auditor competence, the Standard has evolved through the input of numerous international stakeholders, including retailers, caterers, food manufacturers, and Certification Bodies.

PM Beef is a leading domestic and international supplier of top-quality, Midwestern, corn-fed beef. PM Beef is located in southwestern Minnesota, the heart of the Midwest corn- and cattle-raising area. PM Beef’s producer-partners are family farmers who are committed to producing top-quality beef raised according to the most humane standards, following strict individual product specifications. PM Beef provides its customers a wide variety of beef product lines, including PM Angus Beef, PM Natural Angus Beef, PM Retail Ready™ No-Trim Beef, and a variety of customized solutions for their retail, food service, and export partners.